

Farshad Pour

Media Producer

PROFILE

Award-winning media producer with extensive experience creating engaging video, digital, and branded content. Skilled in full-cycle production, visual storytelling, content strategy, and producing high-quality media for diverse audiences and digital platforms.

EXPERIENCE

Media Producer

NationTalk Inc., Toronto, ON | 2021 to 2026

- Directed and produced documentaries, podcasts, branded content, digital campaigns, and short-form media.
- Managed full production cycles from concept development and filming through editing, post-production, and digital distribution.
- Created engaging video and visual content for digital platforms while collaborating with internal teams and external partners.
- Managed multiple creative projects, production schedules, and deliverables to ensure consistent, high-quality execution.

Media Producer

The Other End Inc., Toronto, ON | 2018 to 2020

- Produced trailers and branded content for TV and documentaries.
- Managed production workflows and creative development.
- Boosted engagement via visual storytelling and editing.

EDUCATION

Diploma in Graphic Design

CDI College, Toronto, ON | 2021 to 2022

Master of Arts in Cinema Media Broadcast and Film Production

Soore University, Tehran, Iran | 2008 to 2010

SKILLS

Video Production & Editing

Short & Long-Form Content

Digital Content Strategy

Photography & Videography

Graphic Design

Creative Direction & Storytelling

Content Planning

Campaign & PSA Production

AI-Assisted Content Creation

Social Media Content & Audience Engagement

Media management and digital distribution

Paid Social Campaign Support

TOOLS AND SOFTWARE

Final Cut Pro

Adobe Premiere Pro & After Effects

Photoshop & Illustrator

CapCut & Canva

Riverside & StreamYard

Vimeo & YouTube

LANGUAGES

English, Persian